

EC 30% More

Leads & Network Growth from Competitors' Connections



Looking to get new prospects and build your network? Want to become connected to the experts within your industry and influence key decision makers?

EC 30% More is a lead generation program that runs while you are sleeping – giving you more time for face-to-face meetings. This tool allows you to quickly build a large and personalized network, because in today's world, the larger your network the greater your influence. For most people that means 30% more leads!

Highlights of EC 30% More

Key features:

- ✓ Build your network and connect with people who use the keywords you are focused on
- ✓ Understand your competitors' networks and find their prospects

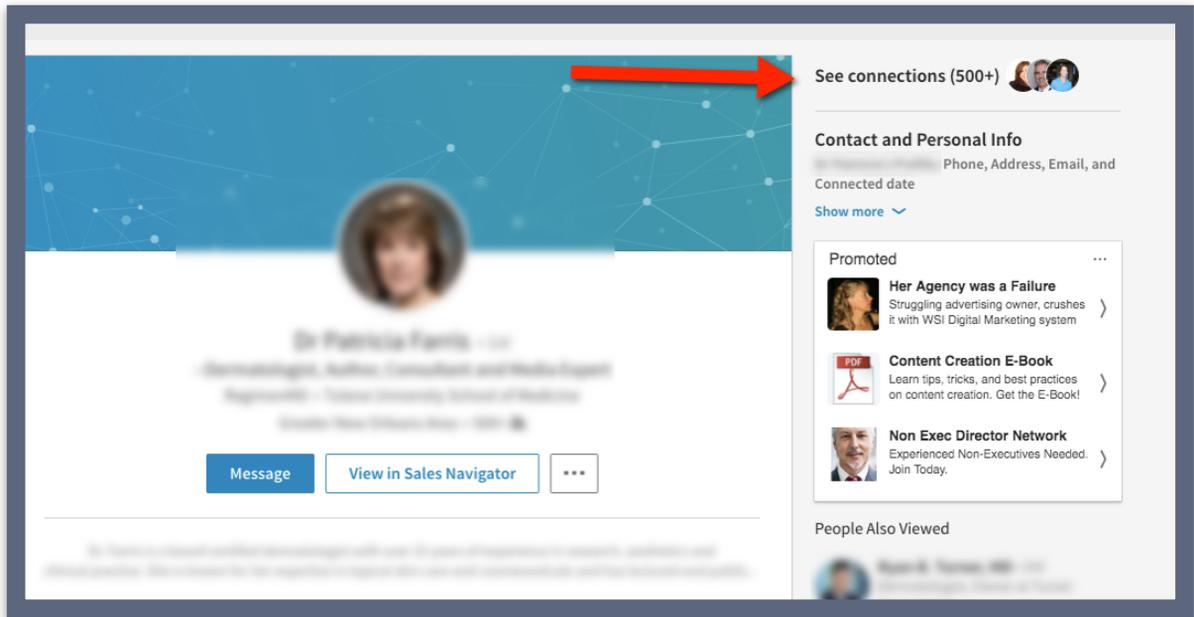
Background info:

- ✓ We estimate that about 40% of salespeople or customer facing employees don't change LinkedIn's standard privacy settings
- ✓ By keeping your connection settings set to public, anyone can see your connections and your recently added connections

To Change your LinkedIn Contact Settings:

The image shows a sequence of steps to change LinkedIn contact settings. Step 1: Click on the 'Me' icon in the top navigation bar. Step 2: Click on 'Settings & Privacy' in the dropdown menu. Step 3: Click on the 'Privacy' tab in the settings menu. Step 4: Click on 'Who can see your connections' under the 'Profile privacy' section. A red arrow points to the 'Only you' option, indicating the selection.

Your Competitors' Contacts Could be Public:



Recommended Uses

For salespeople, the typical behavior is to send a connection request following a meeting or after meeting someone for the first time. These are considered new leads within your industry.

Using EC 30% More, we can access and harvest these prospects from your competitors. Our tool makes you aware of who your competitors are communicating with and then allows you to connect with these prospects and customers. While connecting with new leads, you are also strategically building your network with influencers and industry leaders.

The EC 30% More tool will also increase your profile views and extend your reach across LinkedIn. It allows the messages you and your company are communicating to reach a much wider audience. This includes people that are in the buying process who are looking at your competitors' offerings. The EC 30% More program provides one more channel of communication to the prospects you don't yet know about.

Two Phases of 30% More

- ✓ Setup: Takes approximately one month to understand who your competitors' new prospects are
- ✓ Collect: As your competitors add connections, this tool continues to collect new leads on a monthly basis

This service includes a copy of LinkedIn Sales Navigator, the EC 30% More software, access to a EC Digital Coach and monthly update reports.

Contact us

- ☎ UK +44 20 3286 8877
- 📱 USA +1 (941) 312-7479
- @ info@educatedc.com

